

ORDER



KLAS

Mike Jones

K-WAS

National

Orders Order / Rev: 36782
Alt Order #: 08832931
Product Desc: DCCC IE
Estimate: 1473
Flight Dates: 09/25/12 - 10/01/12
Original Date / Rev: 09/10/12 / 09/10/12
Order Type: GENERAL

Primary AE:
Sales Office:
Sales Region:

Agency Name: Great American Media
Buying Contact: _____
Billing Contact: 1010 Wisconsin Avenue NW
Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: DCCC
Demographic: A35+
Product Codes: PO4
Priority: LV2
Revenue Codes: AGY, POL, ISS

New Business Thru: _____
Order Separation: 00:10:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	6	\$5,550.00	\$4,717.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	6	\$5,550.00	\$4,717.50	0.00
Totals	6	\$5,550.00	\$4,717.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KLAS	30%	\$5,550.00
Market	100%	\$18,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$4,625.00
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVUU	5%	\$925.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N	2	09/25/12	09/28/12	8 News Now 6a M-F	CM	6-7a	-TWTF--	:30	1	\$900.00	LV1	0.00	NM	1	\$900.00

8 NEWS NOW AT 6A

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 09/24/12	09/30/12	-TWTF--	1	\$900.00	0.00

N	8	09/30/12	09/30/12	8 News Now Sun AM #2CM	8 News Now Sun A-----S	:30	1	\$1,500.00	LV1	0.00	NM	0	\$0.00
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8 News Now Sun AM #2

Order / Rev: 36782
Alt Order #: 08832931
Flight Dates: 09/25/12 - 10/01/12

Advertiser: DCCC
Product Desc: DCCC IE
Estimate: 1473

KLAS

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 NEWS SUN MORNING #2																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
		Week: 09/24/12	09/30/12	-----S		1	\$1,500.00					0.00					
Spot	Ch	Date Range		Description		Start/End Time						Weekdays	Length	Rate	Rtg	Type	
1	8	09/24/12-09/30/12	8	8 News Now Sun AM #2		8 News Now Sun						-----Su	:30(\$1,500.00)	0.00	NM		
		See MG 8.2,8.3,8.4,8.5 [due n/a upon entry (DA)]															
2	8	09/25/12-09/28/12	8	8 News Now 4-5a		4-5a						-TWThF----	:30	(\$100.00)	0.00	NM	
(M)	Credited	[v5]															
3	8	09/25/12-09/28/12	8	8 News Now 4-5a		4-5a						-TWThF----	:30	(\$100.00)	0.00	NM	
(M)	Credited	[v5]															
4	8	09/25/12-09/28/12	8	8 News Now 4-5a		4-5a						-TWThF----	:30	(\$100.00)	0.00	NM	
(M)	Credited	[v5]															
5	8	09/25/12-09/28/12	8	8 News Now 4-5a		4-5a						-TWThF----	:30	(\$100.00)	0.00	NM	
(M)	Credited	[v5]															
11	8	09/25/12	09/28/12	8 News Now Noon M-F	CM	12-1230p		-TWTF--		:30	3	\$750.00	LV1	0.00	NM		3 \$2,250.00
		8 News Now Noon M-F															
NOON NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
		Week: 09/24/12	09/30/12	-----		3	\$750.00					0.00					
N 16	8	09/25/12	09/28/12	8 News Now 5-630p	M-FCM	5-630p		-TWTF--		:30	1	\$1,300.00	LV1	0.00	NM		1 \$1,300.00
		8 News Now 5-630p M-F															
8 NEWS NOW @ 5P & 6P																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
		Week: 09/24/12	09/30/12	-----		1	\$1,300.00					0.00					
N 20	8	09/29/12	09/30/12	8 News Now 11p	Sa/SuCM	11-1135P		-----SS		:30	1	\$1,100.00	LV1	0.00	NM		1 \$1,100.00
		8 News Now Sa/Su 11p															
8 NEWS NOW @ 11P																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
		Week: 09/24/12	09/30/12	-----		1	\$1,100.00					0.00					
															Totals	6 \$5,550.00	